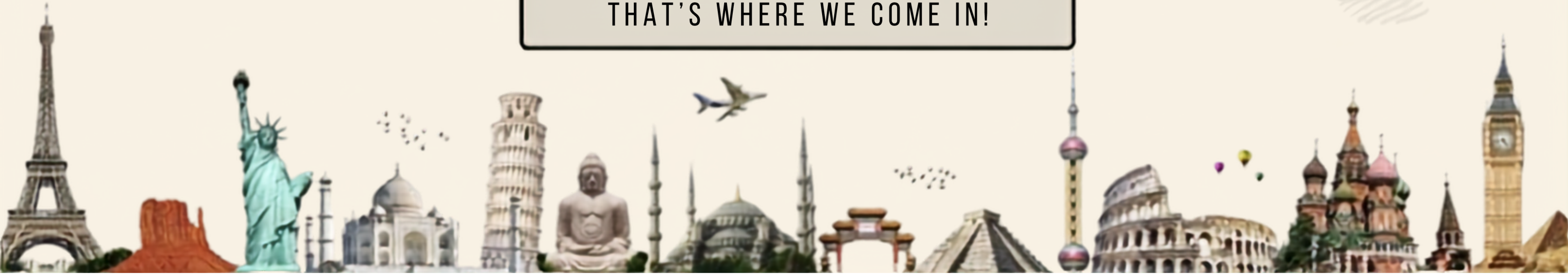


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BUSINESS PORTFOLIO

THE WORLD RUNS ON DIGITAL, AND
THAT'S WHERE WE COME IN!



Our INTRODUCTION

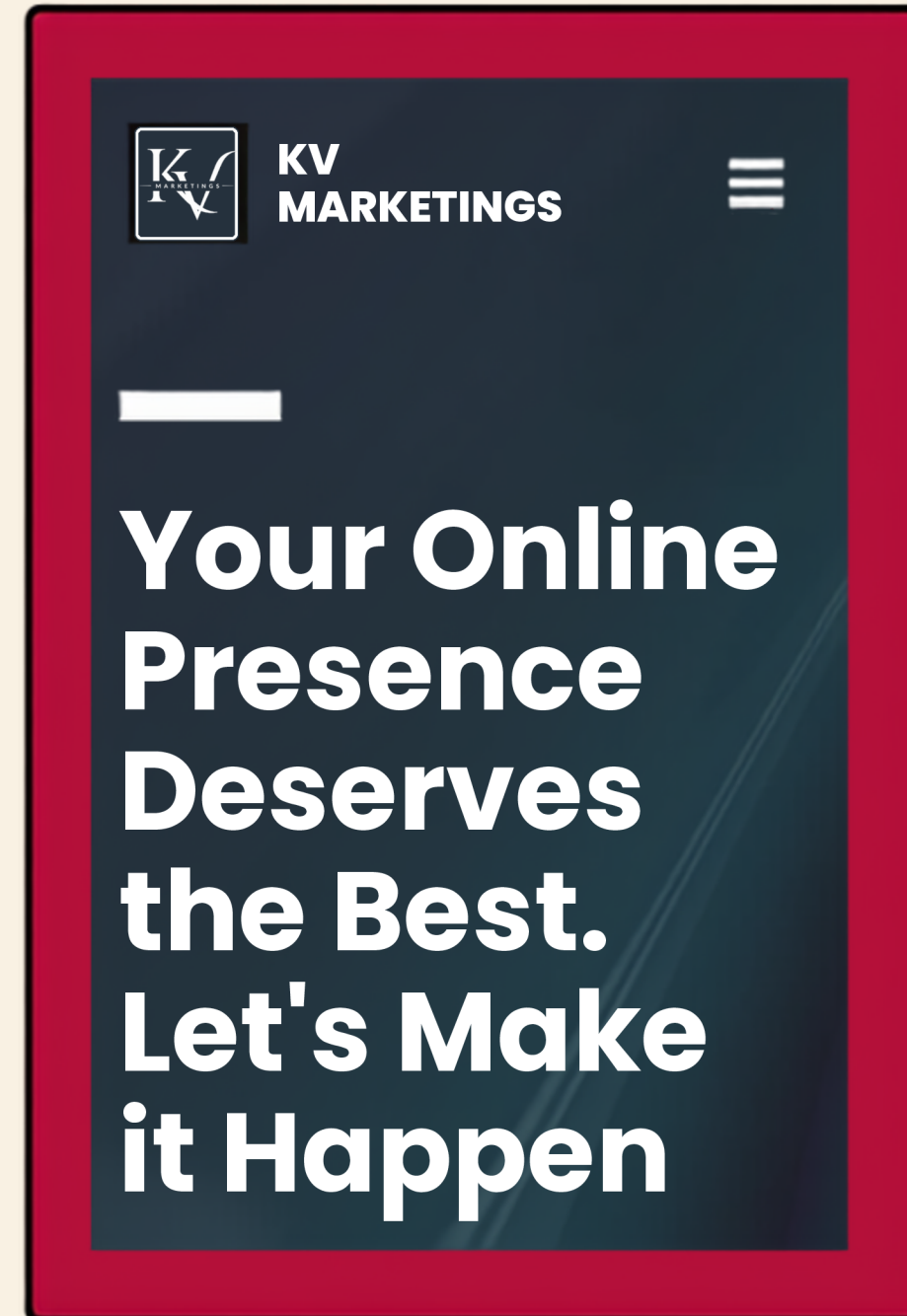
KV Marketings is more than just a digital marketing agency—we are your dedicated growth partners. We help businesses turn ideas into powerful digital experiences through strategic marketing, creative storytelling, and data-driven execution. By combining innovation with performance, we create impactful campaigns that drive visibility, engagement, and measurable results. Our mission is to empower brands with modern marketing solutions that inspire growth, build meaningful connections, and deliver lasting success.



who **WE ARE?**

We are innovators, strategists, and growth-driven marketers. At KV Marketings, our passion lies in helping businesses thrive in the ever-evolving digital landscape. With a deep understanding of market trends, consumer behavior, and performance marketing, we create strategies that elevate brand visibility, strengthen customer relationships, and drive measurable business growth. Our commitment to creativity, excellence, and results ensures that every campaign delivers meaningful impact and lasting success.

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**WE ARE
THE DIGITAL
EXPERTS!**



OUR SERVICES

SEO



SEARCH ENGINE OPTIMISATION

Climb to the top of search engine rankings with strategies that make your brand impossible to ignore.

SMM



SOCIAL MEDIA MARKETING

Create scroll-stopping campaigns that captivate and engage your audience where they live online.

PPC



PAY-PER-CLICK ADVERTISING

Unlock new opportunities with ads that convert clicks into loyal customers.

OUR SERVICES

CON.



CONTENT MARKETING

Tell your brand's story through powerful words, visuals, and ideas that inspire action.

WEBSITE



WEB DESIGN AND DEVELOPMENT

Turn your website into a masterpiece that carries form and function, leaving visitors in awe.

WP



WHATSAPP MARKETING

Reach your audience instantly with engaging messages tailored for direct and personal communication.



OUR SECRET SAUCE? THE TPM!

3 Power Plays. 1 Growth Game Plan.

Triple Play Model

Meta Ads – Where magic meets metrics

Scroll-stopping creatives, razor sharp targeting, and ROAS that makes your accountant smile.

Google Ads – Catch ‘em when they search

Be there when intent is highest – from display to shopping to search. We convert curiosity into checkouts.

SEO – The silent salesman working 24x7

Content, keywords, and technical finesse – built to rank, last, and pull traffic while you sleep.

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Google Ads



6+

Years Experience

20+

Industries Served

100%

Client Satisfaction

140CR.+

E-Commerce Sales Given

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CASE STUDIES

EVERY INSIGHT AHEAD IS BACKED BY INTENT, NOT ASSUMPTIONS.

Understanding the '**WHY**' before acting on the '**WHAT**'



META ADS - PERFORMANCE INSIGHTS

High-volume acquisition with strong profitability and buying intent

urchase ROAS return on ad...	Website purchase ROA...	Bid strategy	Budget 14	Attribution setting	Results 14	Reach 14	Impressions 14	Cost per result 14
17.59	17.59	Using ad set bid...	Using ad set bu...	7-day click or ... All conversions	79 Website purchases	29,632	77,938	₹117 Per purch
14.18	14.18	Using ad set bid...	Using ad set bu...	7-day click, 1-... All conversions	77 Website purchases	79,411	122,711	₹172 Per purch
12.84	12.84	Using ad set bid...	Using ad set bu...	7-day click, 1-... All conversions	107 Website purchases	101,753	141,337	₹138 Per purch
12.59	12.59	Using ad set bid...	Using ad set bu...	7-day click, 1-... All conversions	85 Website purchases	56,758	91,113	₹199 Per purch
12.03	12.03	Using ad set bid...	Using ad set bu...	7-day click, 1-... All conversions	125 Website purchases	95,672	167,994	₹163 Per purch
8.67	8.67	Using ad set bid...	Using ad set bu...	7-day click, 1-... All conversions	109 Website purchases	158,198	266,268	₹201 Per purch
—	—	Using ad set bid...	Using ad set bu...	—	—	—	—	—
15.93	15.93	Using ad set bid...	Using ad set bu...	7-day click, 1-... All conversions	113 Website purchases	37,430	92,362	₹109 Per purch
15.35	15.35	Using ad set bid...	Using ad set bu...	7-day click, 1-... All conversions	109 Website purchases	69,962	139,160	₹106 Per purch
10.22 Average	10.22 Average			Multiple attri...	—	4,203,259 Accounts Centre acco...	8,506,930 Total	

STREETWEAR BRAND

600+ Purchases | 4.2M+ Reach | 8.5M+ Impressions

12x-17.5x ROAS | 2770-320 cost per purchase

High-volume acquisition with strong profitability and buying intent

219,376	57,497	Ongoing	7-day click or ...	Using ad set bid...	₹109.04	21.05
2,350	1,794	3 Sep 2025	7-day click, 1-...	Using ad set bid...	₹235.52	20.97
210,004	121,226	Ongoing	7-day click, 1-...	Highest volume	₹142.37	19.95
127,821	52,278	Ongoing	7-day click, 1-...	Using ad set bid...	₹187.63	16.10
401,668	213,218	Ongoing	7-day click, 1-...	Using ad set bid...	₹126.70	15.76
101,552	50,753	Ongoing	7-day click or ...	Using ad set bid...	₹176.78	15.74
189,540	125,335	Ongoing	7-day click, 1-...	Using ad set bid...	₹110.27	15.21
8,123,409 Total	1,876,059 Accounts Centre acco...		Multiple attri...		₹122.38 Per 1,000 Impressions	12.27 Average

ETHNIC WEAR BRAND

5,444 purchases | 133 campaigns

₹8.21M+ ad spend – ₹3.87Cr+ revenue

12.7x ROAS | ₹122.38 cost per purchase

High-volume sales with scalable profitability in a competitive market

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META ADS - PERFORMANCE INSIGHTS

KC Campaign 3 3 MAY Campaign	26.87	26.87
KC Campaign 7 10 July Reel	18.38	18.38
KC Exeriment campaign 5 May Campaign	15.78	15.78
KC Campaign 2 14 April Campaign	10.37	10.37
KC Campaign 6 24 June	8.36	8.36
KC Campaign 23 16.12 Creative Campaigns	—	—
KC Campaign 22 2 Reels 16.12	—	—
KC Campaign 3 3 MAY Campaign – Copy 2	—	—
KC Campaign 13 3 September – Copy	—	—
Results from 82 campaigns ⓘ	13.40 Average	13.40 Average

Search to filter by name, ID or metrics										
Nov 28, 2025 – Dec 1, 2025										
Group breakdowns										
Amount spent	Purchases conversion value	Purchases	ROAS	Cost per purchase	aov	Landing page views	Cost per landing page view	Adds to cart	Checkouts initiated	Reach
₹2,118,011.76	₹10,006,134.11	11,390	4.72	₹185.95	878.50	301,410	₹7.03	153,106	30,821	7,420,061
₹2,071,823.98	₹11,680,310.75	13,542	5.64	₹152.99	862.52	299,376	₹6.92	192,933	36,715	11,609,516
₹116,389.94	₹546,493.50 (2)	626 (2)	4.70 (2)	₹185.93 (2)	872.99 (2)	12,765 (2)	₹9.12 (2)	6,232 (2)	1,686 (2)	239,125
₹4,306,225.68 Total spent	₹22,232,938.36 Total	25,558 Total	5.16	₹168.49 Per Action	869.90	613,551 Total	₹7.02 Per Action	352,271 Total	69,222 Total	14,931 Accounts Center acc

JEWELRY BRAND

#2.23Cr+ revenue | 25,558 orders

5.16x ROAS | 244.3L ad spend

615K+ landing page views | 352K+ add-to-carts

Highly efficient conversion funnel for a high-consideration category

ETHNIC WEAR SAREE BRAND

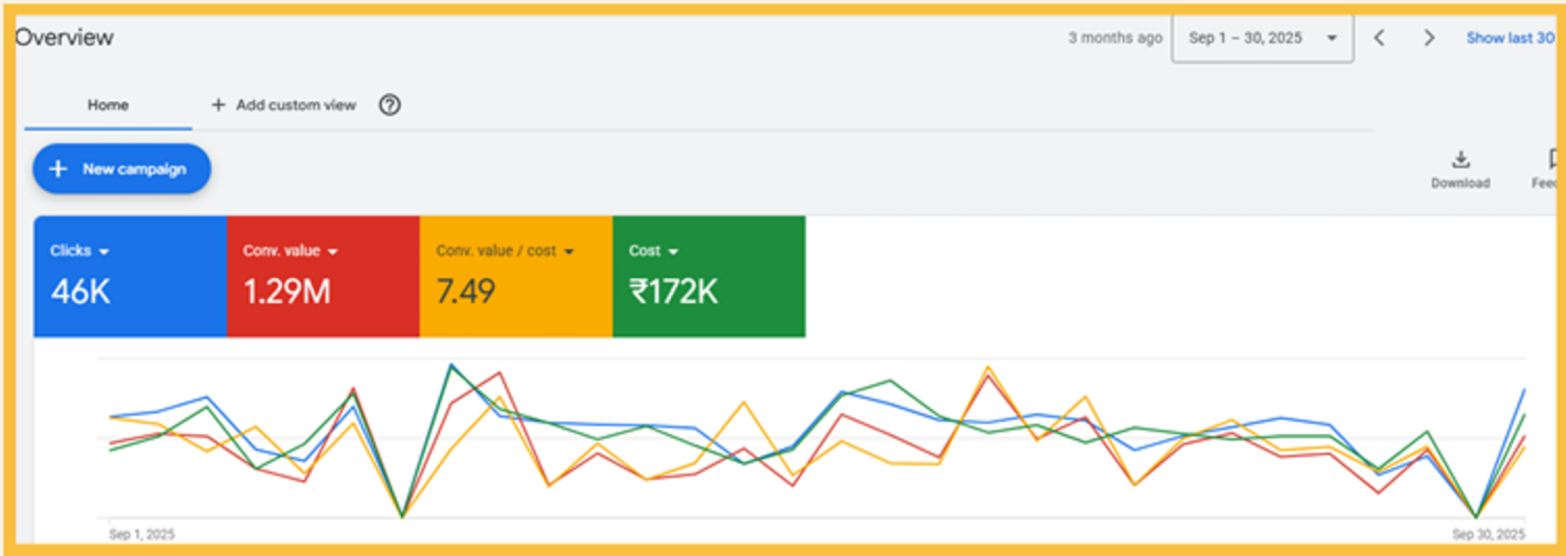
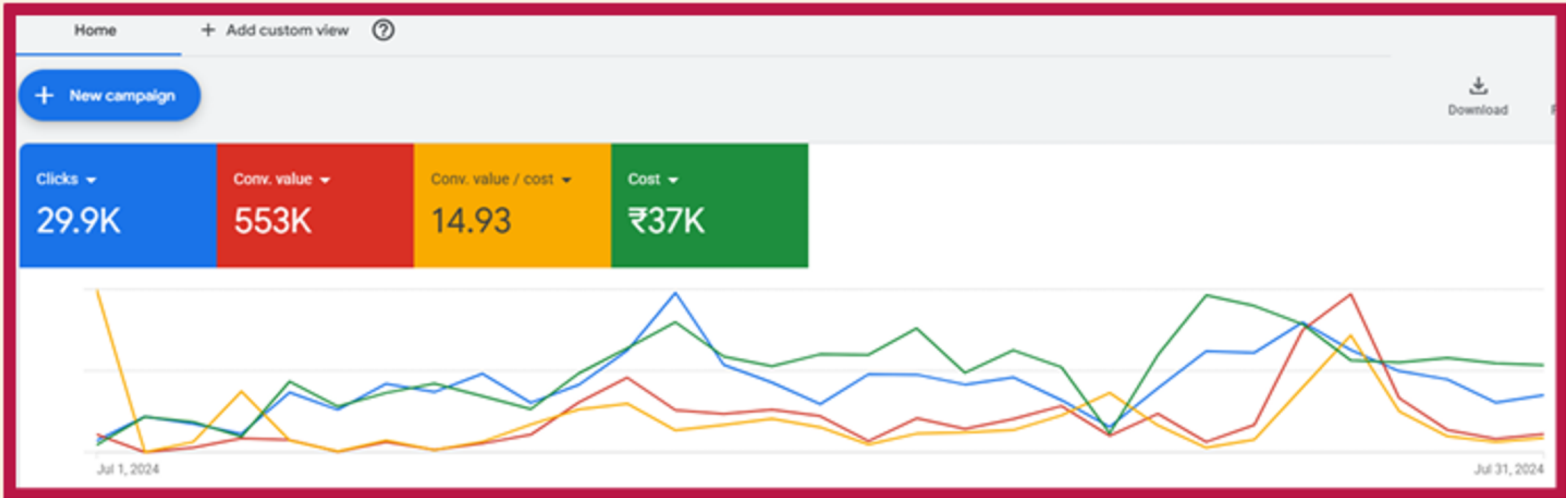
82 campaigns | 13.40x average ROAS

Top campaigns: 26.87x | 18.38x

Repeatable, scalable performance systems for profitable growth

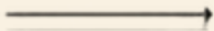
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GOOGLE ADS GROWTH INSIGHTS

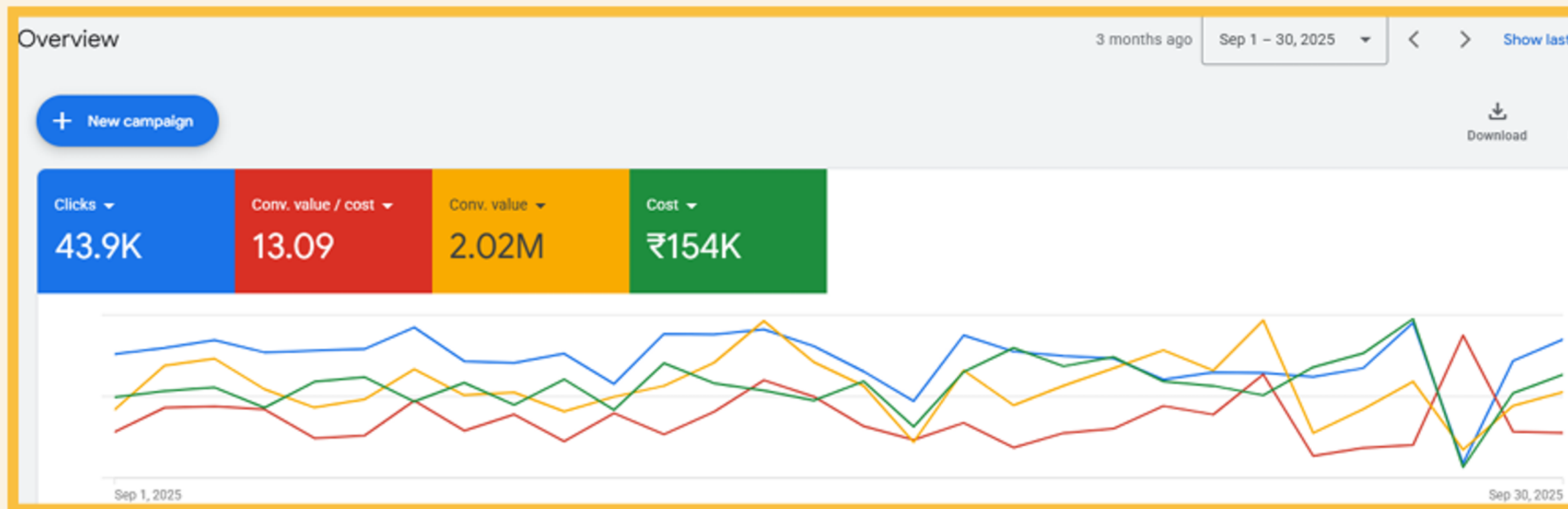
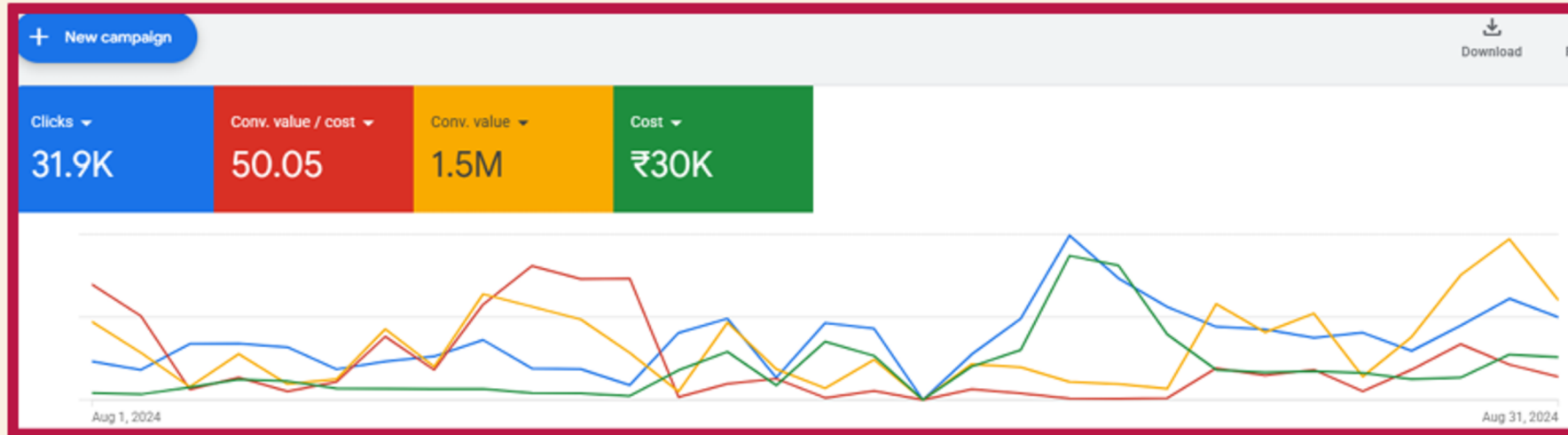


PROJECT 1 (JULY 2024).
Budget: ₹37K/month → ₹74K/month
Revenue: 2x growth in 12 months
 Sustainable revenue scaling through controlled budget expansion

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GOOGLE ADS GROWTH INSIGHTS



PROJECT 2 (AUGUST).

Budget: ₹30K/month → ₹60K/month

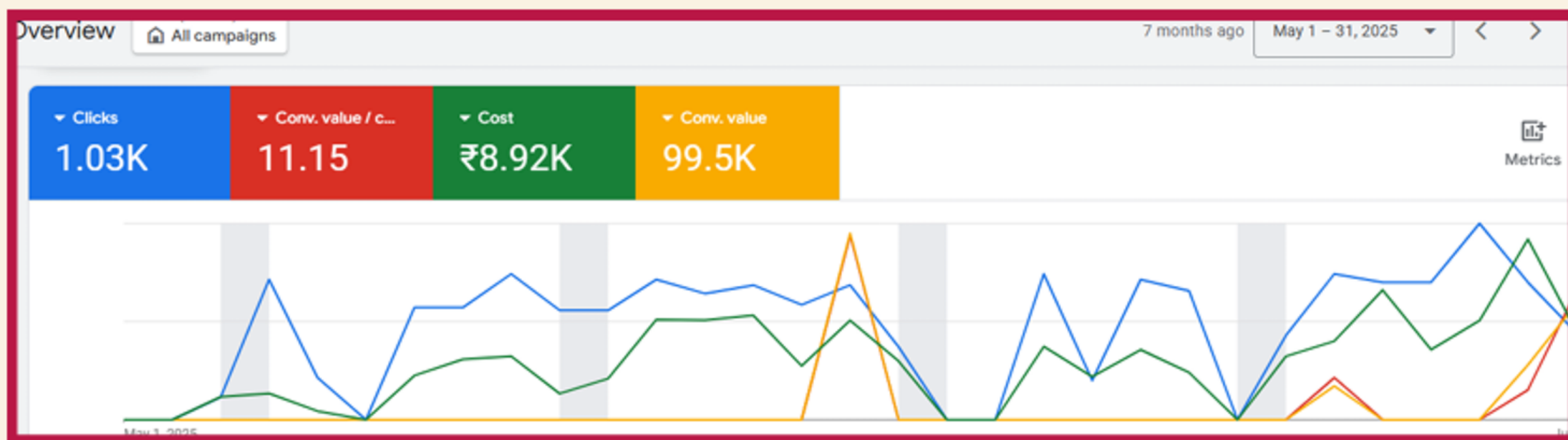
Revenue: ₹1.5M → 2x growth

Revenue growth with stable performance efficiency

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GOOGLE ADS GROWTH INSIGHTS

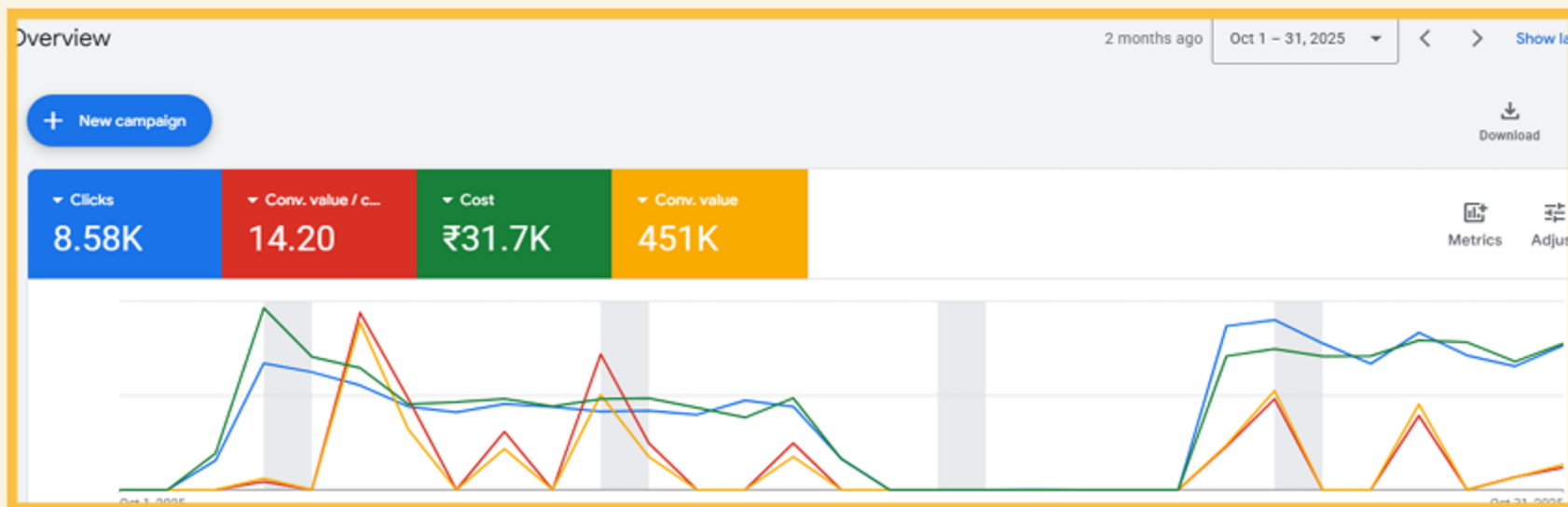


PROJECT 3 (MAY 2025)

Revenue and budget doubled in 8 months

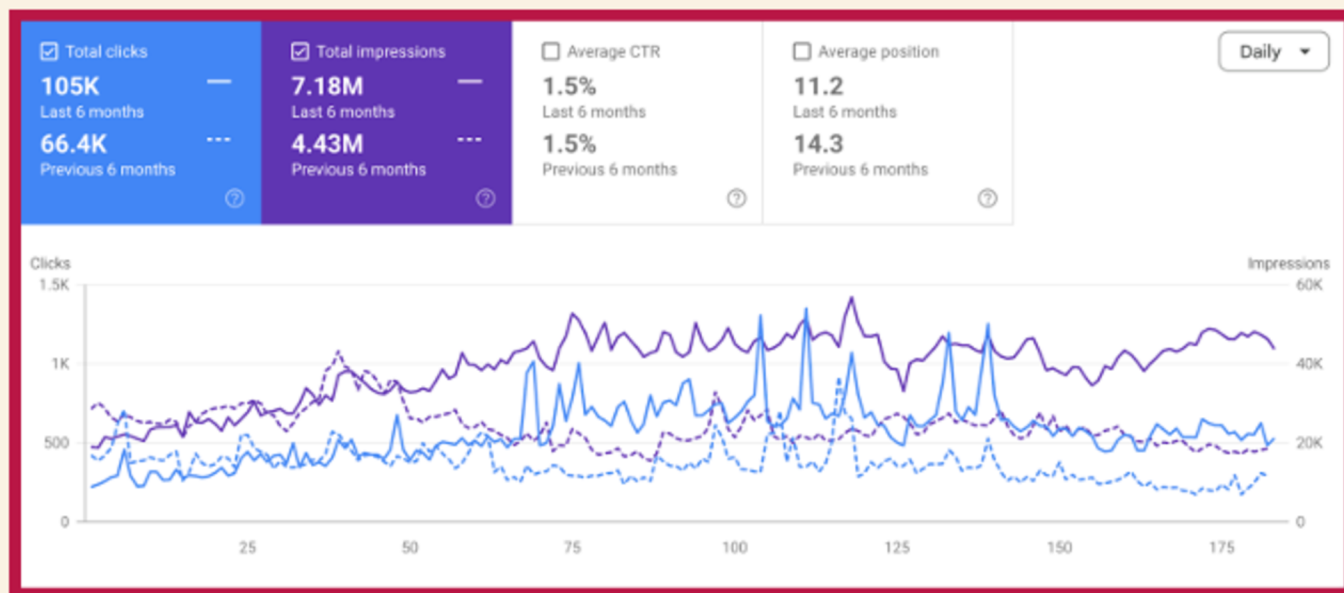
ROAS improvement achieved

Rapid scale-up with improved efficiency



SEO PERFORMANCE INSIGHTS

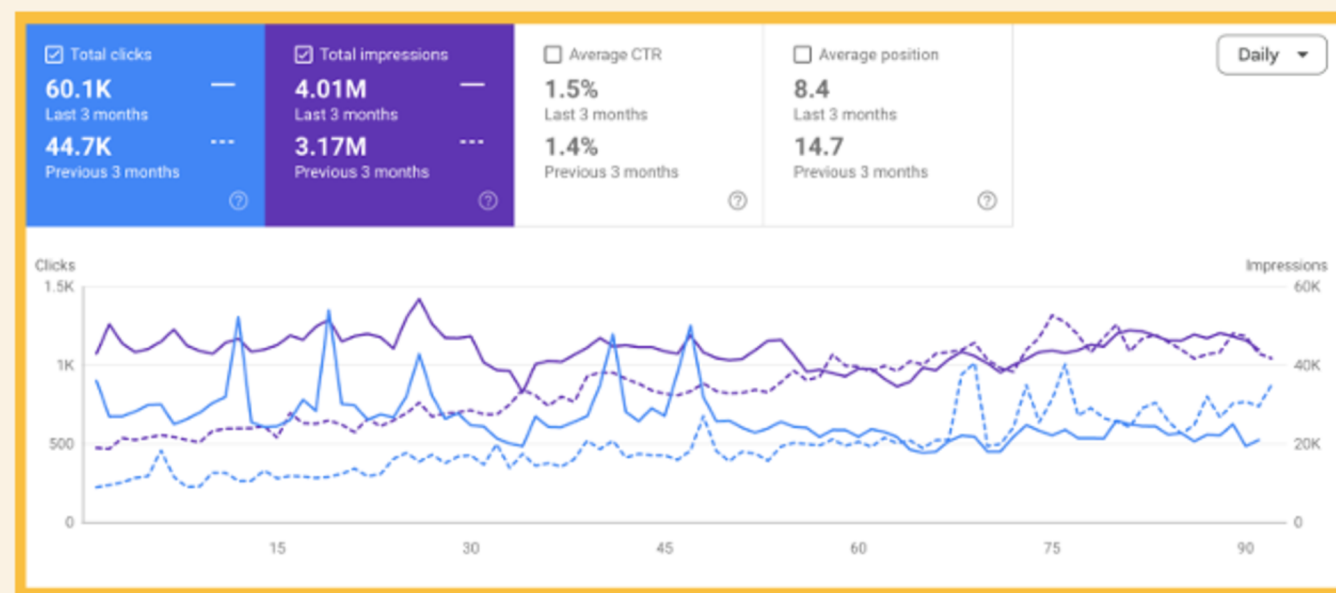
Strong keyword movement, improved SERP positioning, and content-to-intent matching



Last 6 months vs previous period

Sustained ranking improvement with long-term organic visibility growth

+58% clicks | +62% impressions | Avg position ↑ 3.1



Last 3 months vs previous period

Consistent ranking improvements with sustained visibility growth

+35% clicks | +26% impressions | Avg position ↑ 6.3

ORGANIC TRAFFIC INSIGHTS

Traffic growth driven by stronger engagement, user quality, and intent alignment

Session primary...Channel Group)	↓ Sessions	Engaged sessions
SHOW ALL ROWS		
Total	2,341,993 vs. 1,424,714 ↑ 64.38%	2,040,722 vs. 1,360,221 ↑ 50.03%
Organic Search		
Jun 1 - Nov 30, 2025	108,575 (4.64%)	89,184 (4.37%)
Nov 30, 2024 - May 31, 2025	87,802 (6.16%)	82,856 (6.09%)
% change	23.66%	7.64%

Last 6 months vs previous period

Sustained organic traffic growth with improving engagement depth
+23.6% organic sessions | +7.6% engaged sessions

Session primary...Channel Group)	↓ Sessions	Engaged sessions
SHOW ALL ROWS		
Total	1,414,400 vs. 952,371 ↑ 48.51%	1,208,186 vs. 837,184 ↑ 44.32%
Organic Search		
Sep 1 - Nov 30, 2025	68,620 (4.85%)	54,593 (4.52%)
Jun 1 - Aug 31, 2025	41,355 (4.34%)	34,909 (4.17%)
% change	65.93%	56.39%

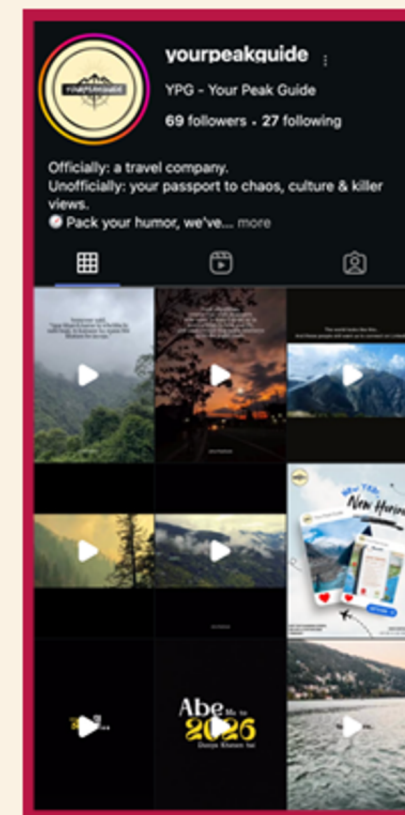
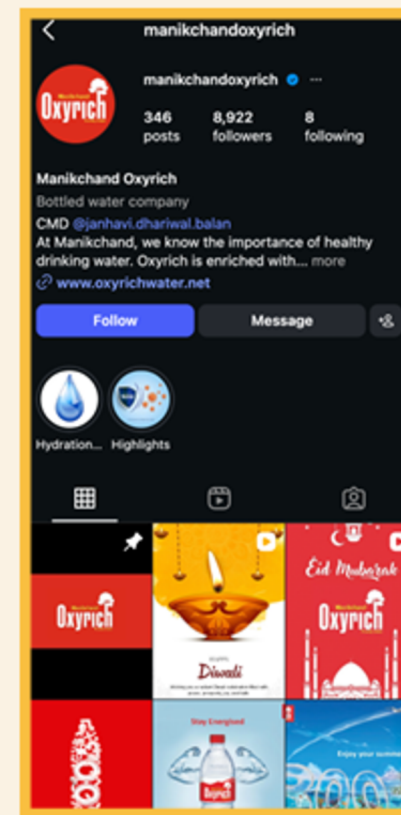
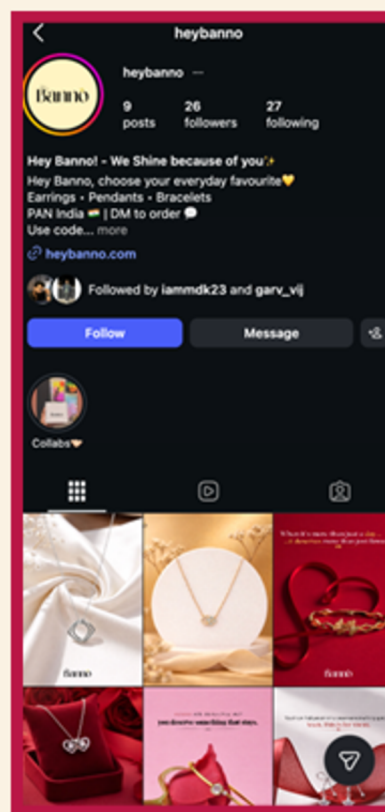
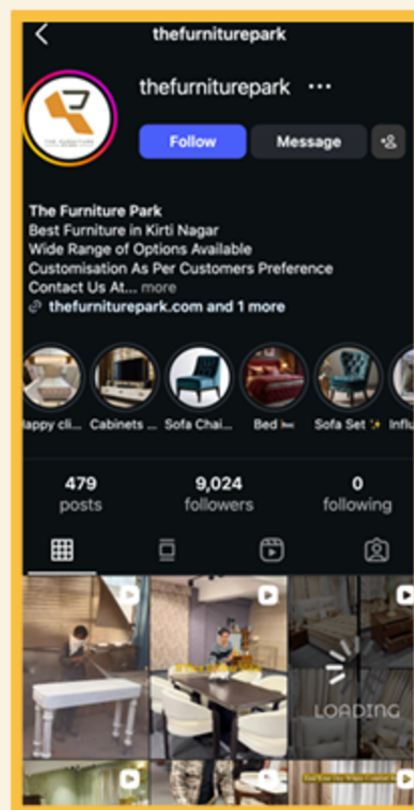
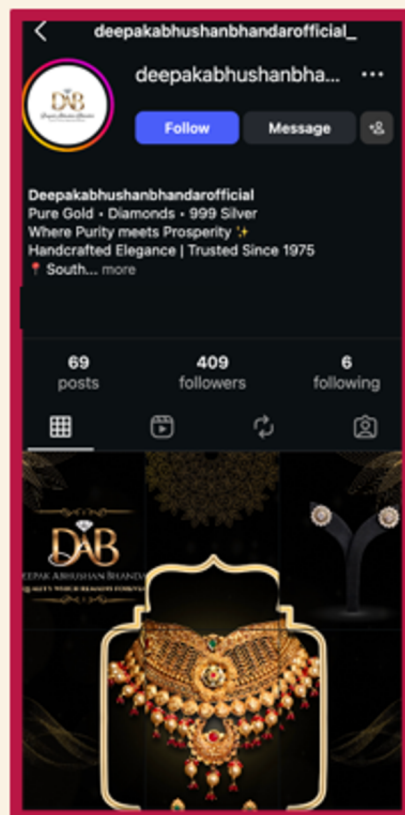
Last 3 months vs previous period

Consistent growth in high-intent traffic and engagement quality
+65.9% organic sessions | +56.4% engaged sessions



SOCIAL MEDIA BRAND & CONTENT INSIGHTS

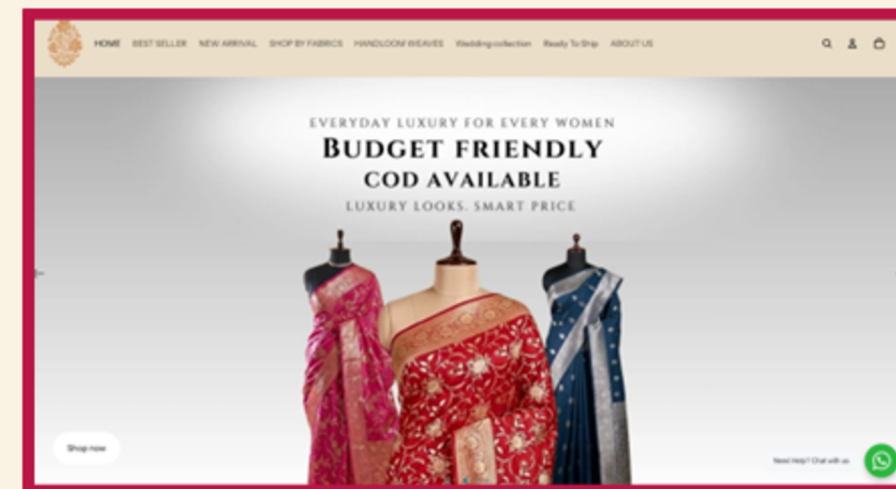
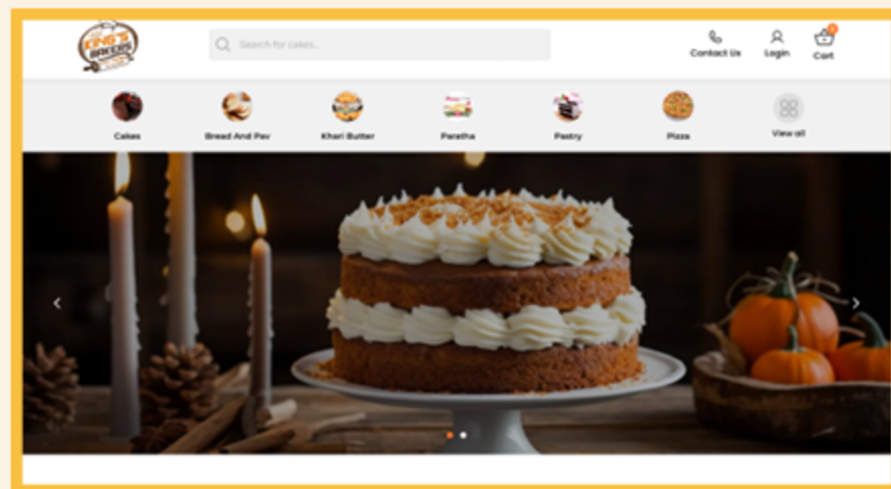
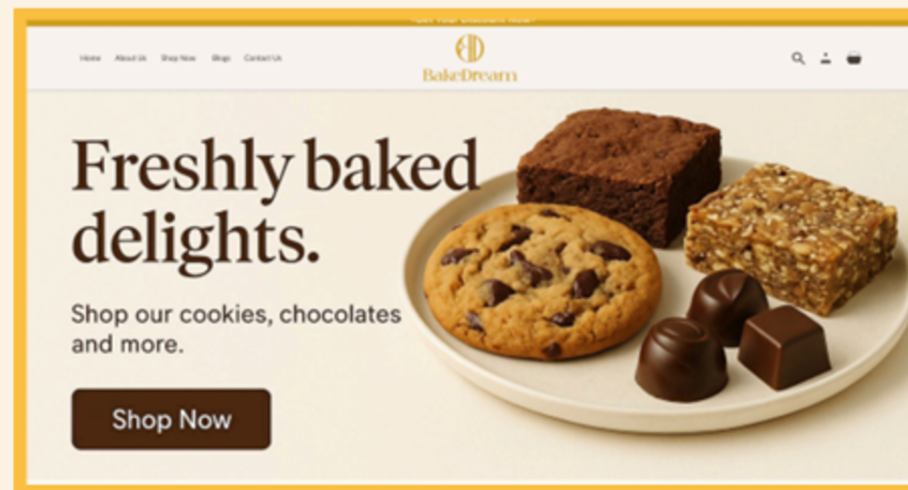
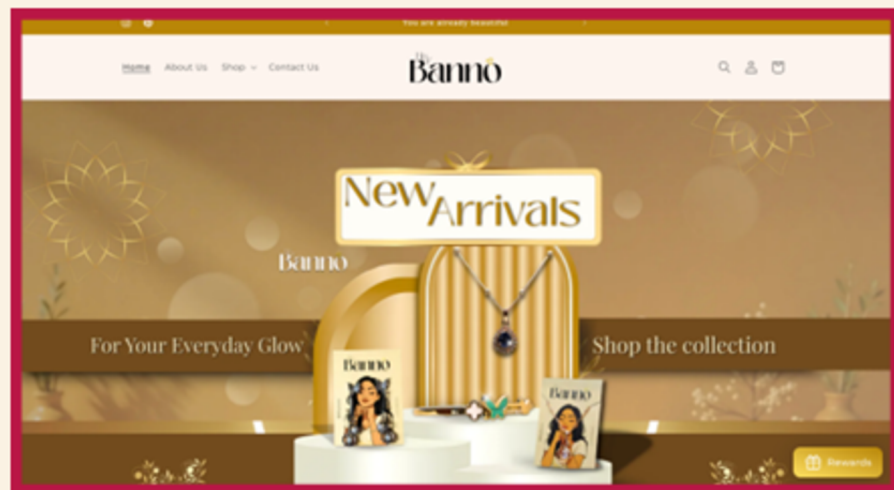
There reels and posts were strategically planned and executed to drive engagement, brand visibility, and conversion intent, aligned with platform growth and business objectives.





WEBSITES DESIGNED & DEVELOPED

Conversion-focused websites built for performance, scale, and growth



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Our PROCESS

We turn ideas into action with a structured yet flexible approach:

UNDERSTANDING YOU

STRATEGIC BLUEPRINT

FLAWLESS EXECUTION

CONTINUOUS OPTIMIZATION

TRANSPARENT RESULTS

Understanding You – Deep dive into your brand’s goals and challenges.

Strategic Blueprint – A tailored roadmap to success.

Flawless Execution – High-impact campaigns built for performance.

Continuous Optimization – Tweaking, refining, and improving for maximum ROI.

Transparent Results – No marketing jargon—just real numbers that matter.

VISION

We envision KV Marketings as a driving force in the digital landscape, empowering brands with innovative marketing solutions and creative excellence. By prioritizing our clients' success, we aim to foster lasting relationships built on trust, collaboration, and measurable results.

IN SHORT, WE JUST WANT YOUR BRAND TO GROW

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VALUES

- **Innovation:** Breaking barriers with bold ideas and creative solutions.
- **Integrity:** Staying true to our word and delivering on our promises.
- **Excellence:** Pushing boundaries to exceed expectations.
- **Collaboration:** Partnering with clients to co-create success stories.
- **Customer-Centric Approach:** Putting your success at the heart of all we do.



Why CHOOSE KV MARKETINGS?

- **Customized Solutions:** We craft strategies as unique as your brand's fingerprint.
- **Result-Oriented Approach:** We turn ambitions into achievements with measurable outcomes.
- **Innovative Techniques:** From SEO to social ads, we embrace technology to stay ahead of the curve.
- **Commitment to Growth:** Your growth story becomes our shared success.

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Why Us

How we do it



Gain Digital Advantage

Innovative strategies

At KV Marketings, we help businesses grow online through strategic digital marketing solutions. From Search Engine Optimization (SEO) and Social Media Marketing (SMM) to Pay-Per-Click (PPC) advertising, our data-driven approach increases brand visibility, generates qualified leads, and drives measurable business growth.

WE ARE THE
DIGITAL
EXPERTS!



Industries **WE SERVE**

- **E-commerce** – Scaling online stores with precision.
- **Real Estate** – Generating leads that close.
- **Healthcare** – Trusted marketing for a sensitive industry.
- **Startups & SMEs** – Giving growth to small startups.
- **Education** – Connecting learners with institutions.
- **Hospitality** – Creating unforgettable stays and elevating guest experiences to the next level.

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E-COMMERCE



REAL ESTATE



HEALTHCARE



STARTUPS AND SMES



EDUCATION



HOTELS



OUR PROJECTS



OUR PROJECTS



OUR PROJECTS



OUR PROJECTS



Let's Talk **GROWTH!**

Ready to transform your brand's online presence? Let's make digital magic together!